

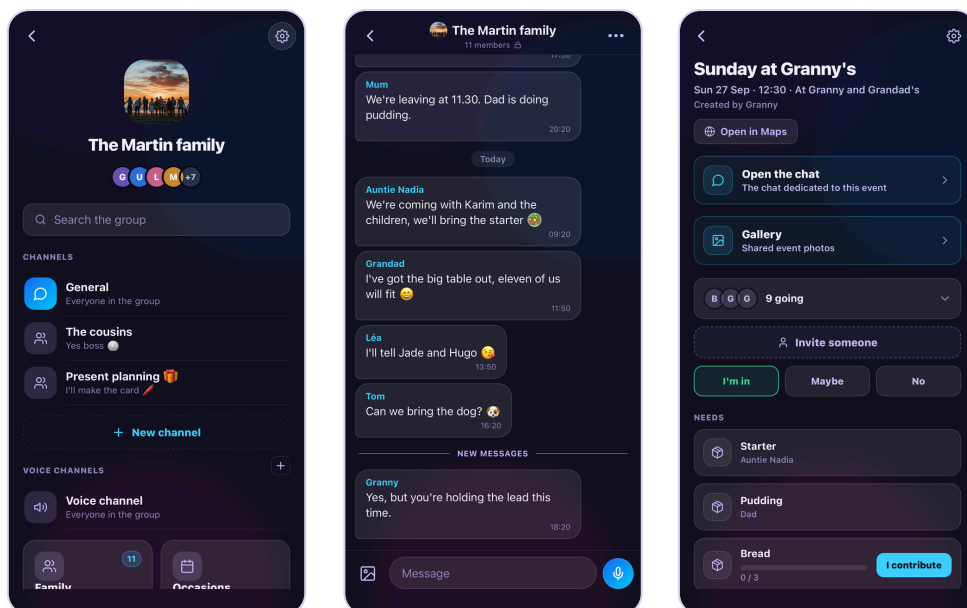


Bob Pro
bobpro.app

FOR FAMILY AND FRIENDS

Your people, and nobody else

Sunday lunch, the birthday, the weekend by the sea —
and who is bringing what. In a thread only the people in it
can read.



Address

bobpro.app

Who for

Families, groups of friends, close circles

Version

September 2026

Screens

Real captures from the app

About this document

What Bob Pro does today for a family and for a group of friends, screen by screen, and then what it does not do.

Every capture comes from the application itself, on a demonstration space: the Martin family — eleven people, three generations. Nothing here is a mock-up.

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In short

One space per circle — the family, the friends — divided into channels. Each person only enters the ones they belong to. You sign up under a nickname: **no phone number, no email address**, and no address book is harvested. Messages and calls are **end-to-end encrypted**: neither we nor any host can read them.

1 The problem it solves

"Who's bringing pudding?" — asked three times, and the answer has already scrolled off the screen.

A family is not four people: it is grandparents, parents, an aunt and an uncle, children and cousins. Today all of that lives in a single thread, where the message giving the time of lunch is buried between two photos and a joke. What you agreed last week is nowhere to be found.

And with friends it is something else: joining a group means giving your number to people you barely know — a colleague's colleague, someone you met camping.

What Bob Pro replaces

Today	With Bob Pro
One thread where everything is mixed together	A channel per subject: the general one, the cousins, the present planning.
"Who's bringing what?" asked again every time	A list on the occasion: the starter, the pudding, three loaves. Each person ticks, and it is settled.
A second group created in secret for the present	A channel without Mum, inside the same space, that she cannot see.
"Are you coming on Sunday?" counted by hand	I'm in · maybe · no. The tally does itself.
Giving your number to join a group of friends	A nickname is enough. Nobody stumbles across you by chance.
A company reading your exchanges to sell you things	Everything is encrypted on the device. The server only stores unreadable material.

The point that matters most

A family thread is where you talk about a divorce, an illness, a child who is struggling, money. They are the most private sentences you will ever write — and today they sit with a company whose business is not protecting them.

2 Six principles

One space, several channels

The family is a single space. Inside: the general thread, the cousins' one, and a channel for what is being prepared quietly.

Everyone sees what concerns them

A channel is readable only by its members. The present channel does not appear for the person who will receive it.

No phone number

You sign up under a nickname. No number, no email, no address book harvested.

End-to-end encrypted

Messages and calls are encrypted on the device. Nobody but the recipients can read them.

Deliberately plain

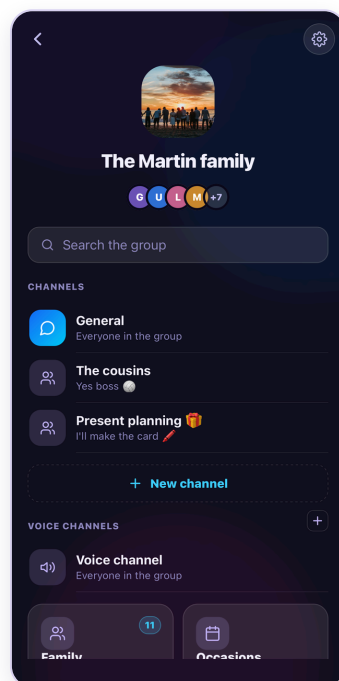
A family does not need to book equipment or run a rota. The app does not show them.

Ready in five minutes

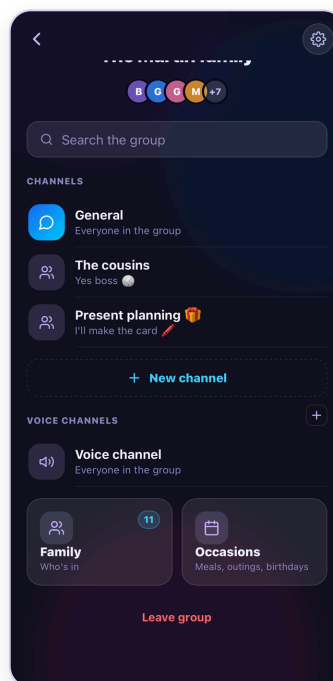
You pick "Family & friends": the channels, the roles and the occasions are already there.

Two tools, not twelve

This is what sets this type apart from the others: "Family & friends" installs only what a family uses — **Family** and **Occasions**. No rooms to book, no team rota. The same screens, for a club or a company, show four.



The family space

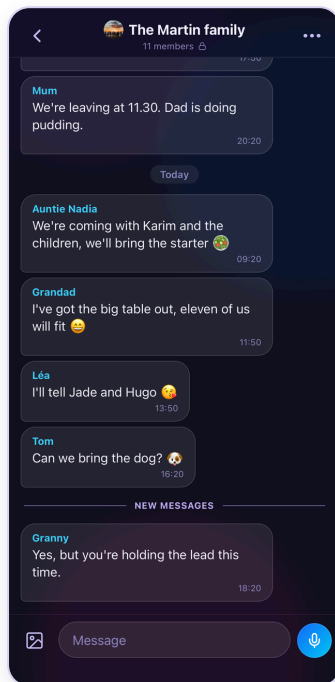


Two tools, under the channels

3 The channels

One thread for everyone, one for the cousins, one for what has to stay aside.

Channel	Who is in it	What is said there
General	All eleven	What time lunch is, who is leaving when, who is bringing the dog.
The cousins	The four youngest	What they are doing while the grown-ups talk.
Present planning 🎁	Everyone except Mum	The budget, who orders, who makes the card.



The general thread



The cousins have their own



The channel without Mum

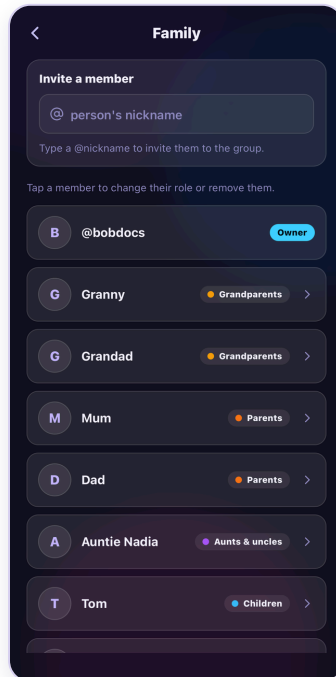
The channel she cannot see

This is the clearest example, because everyone has lived it: the second group created in a panic to plan a present, and the fear of typing in the wrong window. Here the channel lives inside the family space, but it does **not appear at all** in the list of the person who is not in it. It is not a hidden display: its messages are encrypted for the others, and her key does not open them.

Beside the written channels sits a **voice channel**: you walk in and out without making anyone's phone ring — handy on a Sunday evening while everyone tidies their kitchen. And a call started from a channel **rings all of its members**, encrypted with the group key.

4 Who is who

Three levels of access: **owner**, **manager**, **member**. On top of those, labels you name yourself, with their colour. In a family, those are the generations.



Grandparents, parents, aunts & uncles, children, cousins

Who is in charge, in practice

- **Owner:** whoever created the space. Cannot be removed.
- **Manager:** creates channels, invites, removes, assigns labels.
- **Member:** writes, answers occasions, brings what they promised.

What a label changes

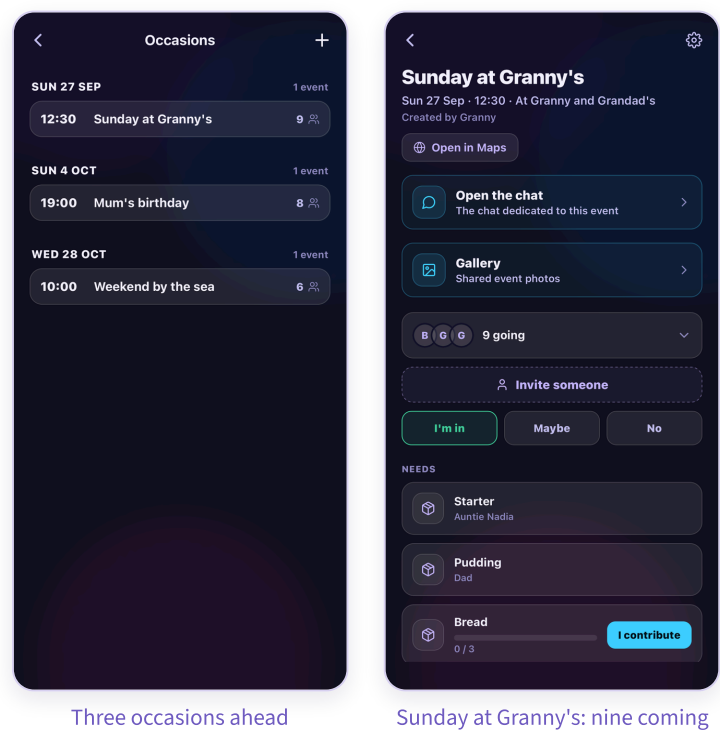
- It is read straight from the list, without opening a profile.
- It fills a channel in one go: "the cousins".
- You can rename it and recolour it whenever you like.

It grants no rights by itself: the level is separate, and explicit.

Anyone can also give a contact a **local nickname**, visible to them alone: the person keeps their own nickname, and you call them what you have always called them.

5 The occasions

Everything with a date in one place — and the tally of who is coming.



An occasion carries its place, its time, who created it, and three answers: I'm in, maybe, no. It also opens **its own chat** and **its own gallery** — Sunday's photos do not get lost in the general thread, and neither do the questions about who brings what.

What you see	What it means
9 going	The tally of replies, with initials. Tap to see the list.
Open in Maps	The address you typed opens directions. Optional.
Open the chat	A thread dedicated to this occasion, encrypted with its own key.
Needs	What is required, and who is covering it. That is the next chapter.

6 Who brings what

The feature families keep, once the novelty has worn off.

On each occasion, a list of what is needed. A need can be simple — "the starter", "the pudding" — or counted: three loaves, six bottles, twenty photos of the year. Each person says what they are bringing, the bar fills, and nobody asks twice.

What that changes on a Saturday evening

Twenty photos of the year asked for, none promised: you see it at a glance, and that is the only reminder the family needs. Nobody has to write "so, who's doing this?" — the bar says it.

7 A second circle

Family and friends do not mix. They are two spaces, on the same account.

You create the second one in two screens: the type, then the name. No message, no photo and no occasion crosses from one to the other — and you never have to log out or juggle two accounts.

Inviting someone

You add a person by their **nickname**. Bob Pro has no directory: you do not search for people in it, you add someone because you already know what they are called. That is the difference from a social network, and it is deliberate — nobody stumbles across you by chance, and a friend from a holiday does not need your phone number to stay in touch.

WHO SEES AN OCCASION

The people invited to it. It appears in their list, with the tally of who is coming.

WHO CAN CREATE ONE

In a family, everybody. It is not reserved to managers — this is the only type where that is true.

8 Who sees what

Action	Owner	Manager	Member
Read and write in the general thread	✓	✓	✓
Read a channel you are not in	✗	✗	✗
Create a channel and choose its members	✓	✓	✗
Invite or remove someone	✓	✓	✗
Assign a label	✓	✓	✗
Create an occasion	✓	✓	✓
Answer, or take on a need	✓	✓	✓
Walk into the voice channel	✓	✓	✓
Call a channel, or one person	✓	✓	✓
Be removed from the group	✗	✓	✓

✓ yes · ✗ no. Access is set channel by channel, not by level alone: a manager who is not in the present channel does not read it either.

9 Your data, and the encryption

What is encrypted, what is not, and what we do not know about you.

Data	Where it lives
Messages (text, photos, voice notes)	End-to-end encrypted. The server only stores unreadable material. We cannot read them, even if asked.
Calls	End-to-end encrypted, one to one and for a whole channel alike.
Titles of occasions, needs	Encrypted with the occasion's own key: only the people invited can read them.
Dates and quantities	Readable on the server: that a need counts three units says nothing about what it is.
Your identity	A nickname. No number, no email, no imported address book.

What that means in practice

We do not know who you are, who your family is, or what you say to each other. We cannot sell anything, cross-reference anything, or hand anything over to whoever asks — not as a matter of internal policy, but because we do not have it.

What encryption does not do

It protects the content, not the device. A phone left unlocked on a table is still a phone left unlocked on a table. And a photo sent is a photo received: the other person has it, as anywhere else.

When someone leaves

You remove them from the group: the group key is renewed, and they can no longer read what is written afterwards. What they already received stays on their phone.

10 What Bob Pro does not replace

Said plainly, so there is no misunderstanding.

- **It is not a shared calendar.** Occasions live in the app; they do not sync with the phone's calendar.
- **It is not a photo album.** Each occasion has its gallery, but there is not yet a family library where everything is kept over time.
- **It is not a money pot.** You note who is putting in what for the present; the money moves elsewhere.
- **It is not a social network.** No directory, no friend suggestions, no public feed. You only get in by invitation.
- **There is no cloud backup.** That is the price of the encryption: messages live on your devices, and the backup key recovers the account, not the history.

The cost

Every feature is **free during the launch**, with no payment method to enter. The app says so itself: "PRO will become paid, you will be told — no surprise charge."

11 What we are building

With no date announced: we would rather ship than promise.

The family gallery **IN PROGRESS**

Today photos live in each occasion's gallery. A library per group, keeping everything over time, is being prepared.

Backgrounds and styles **IN PROGRESS**

Choosing how your app looks, then the background of a conversation. Often asked for, and planned.

Group calls **SHIPPED**

A call started from the thread rings the whole family at once — a Sunday evening, to see each other. Encrypted with the group key.

Presence and "typing..." **SHIPPED**

You can see who is online and who is writing. Already in place.

Talking to us

By email

contact@bobpro.app

Seeing the app in motion

bobpro.app/en/videos.html — the getting-started film, in English.

Prepared in September 2026 from the version in production. The captures come from a demonstration space; no real person's data appears in them.